

The **** Project

The masses have settled on listening and following certain types of personalities. These people tend to be either materialistically wealthy, artificially popular or generically attractive. To the masses, these people are worthy of our attention and are often showered with adoration in all forms of the media. We desire to know what they think and how they feel, and, in this way, they often influence lives; hence the reason we call them “Influencers”. I think the masses have an unconscious desire to act and think like these “Influencers,” and this is dangerous - robbing many of the originality they are supposed to bring into this world. In order to feel important or celebrated, the masses resort to unauthentic behavior. And that is what this project is about.

I believe we have something special in all of us - a reason, if you will, for being here. I think when you discover that reason and claim it, you automatically become a true influencer, whether you like it or not. You unconsciously change who are and what you seek. Instead of seeking out just wealth, you seek to offer and receive guidance. Rather than appreciating the trendy kind of popularity that cause people to momentarily fall all over you, you begin to enjoy the respect shown you because of the inspiration you bring, just being yourself. Commonly attractive people are no longer as appealing as people who are genuinely interesting. After we’ve discovered, and claimed, what makes us indispensable, we begin to change and unconsciously influence all those around. It’s not what you do that makes you indispensable, it’s the appealing behavior you naturally display that makes you indispensable.

I’d like for you to share that appealing behavior. Please, do not tell me a job you do. Tell me a dominant personality trait.

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I'm indispensable because I'm very _____ .

Pick One Trait

}	Creative	}
	Organized	
	Focused	
	Reliable	
	Honest	
	Curious	
	Respectful	

Or Come Up with Your Own

Pick the color marker/chalk the represents your personality.

Black/Silver. Artistic and sensitive. Not very open about themselves.

White. Organized and logical. Doesn't have a great deal of clutter in their lives.

Red. Live life to the fullest. Determined in their endeavors.

Blue. Love harmony. Makes an effort to think of others.

Green. Affectionate, loyal and frank. Considers reputation very important.

Yellow. Enjoy learning and sharing your knowledge. Finds **happiness** easily.

Purple. Artistic and unique. Can be arrogant.